

## Janlynn's New Jewelry Trend Is Picking Up Steam *Steampunk line available for viewing at CHA booth 1311*

**(CHICOPEE, Mass.) January 9, 2012** – Victorian Romance meets the Machine Age when jewelry enthusiasts discover *Steampunk*, the new jewelry line from Janlynn. The collection effortlessly blends mechanical, nautical and whimsical components for a bold statement in 2012 and beyond.

Appealing to a myriad of consumers, Janlynn's *Steampunk* line is anything but subtle and the attractive price points (\$3.99 to \$8.00) make it affordable for anyone to create their own jewelry. Components can be used individually, or layered and clustered to create one-of-a-kind necklaces, brooches, earrings and bracelets.



"Iconic elements of Steampunk jewelry include skeleton keys, gears, pocket watch works, cases and chains with antiqued finishes," says Lisa Blanchard, marketing manager for the Janlynn Corporation. "Feminine components like hearts, flowers, fairies and wings counter the octopus and flying gear pendants." The collection intentionally mixes metals; antiqued silver, gold and copper elements are paired for a look that is unique, and on trend.

See the entire *Steampunk* collection by visiting the Janlynn Booth, #1311, at the CHA Winter Fair January 29 – February 1 in Anaheim, California.

### [About The Janlynn Corporation](#)

For over 33 years, Janlynn has been unleashing creativity to the jewelry, needlecraft, quilting, rubber stamp, and kids activity industries through relationships with a myriad of top designers.



Media Contact: Lisa Blanchard  
The Janlynn Corporation  
413-206-0001 x 129  
[lblanchard@janlynn.com](mailto:lblanchard@janlynn.com)