

Janlynn to Exhibit at NYC Toy Fair

Booth #5233, 2/12-2/15

(CHICOPEE, Mass.) January 9, 2012 – The Janlynn Corporation, a 33-year old family-run business specializing in kid's activity products, is set to exhibit at the American International Toy Fair in New York next month.

To set up your appointment, please contact Tom Lonergan at tjlonergan@aol.com, or by phone 1-800-445-5565 x118.

Some of the product lines being featured at the Fair include:

Charmtastic

Charmtastic, a children's charm collection that celebrates girls, their fashions, friends and trends, has been a hit in boutiques and stores nationwide. Janlynn has expanded the charm collection to stay on trend and meet consumer demand.

Charms: \$2.99; **Bracelets:** \$5.99; **Necklaces:** \$9.99

Retailers may wish to consider our 4-sided spinner which offers a unique assortment of 80 charm styles and 6 bracelet styles. A 2-sided spinner is also available. More information can be found [here](#).

Make it Cool

Ranging from pillowcases ready for personalization, friendship bracelet kits, to the line's mainstay, a paintable Piggy Bank, Janlynn's **Make it Cool** line is sure to inspire budding artists.

Pillowcase Art: Ages 6 and up, \$8.99

Cool Cord Friendship Bracelet Maker: Ages 8 and up, \$14.99

Paintable Banks: Ages 5 and up; \$9.99

Design Your Own

The ***Design Your Own*** line, or ***DYO***, as it has become known, offers kids the opportunity to customize a skateboard, soccer ball, or football to suit their tastes. Among the only sports craft kits available on the market, the ***DYO*** line encourages kids to be creative and active and has been the recipient of several industry accolades.

Skateboard: Ages 8 and up, \$24.99 MSRP

Recipient of the “Fun Stuff” award by Parents’ Choice Foundation, and named among the 100 Best Toys and the Top Ten Active Toys by Dr. Toy

Soccer ball: Regulation size 4 soccer ball, complete with pump; Ages 6 and up, \$19.99 MSRP

Recipient of the “Fun Stuff” award by Parents’ Choice Foundation, named among the 100 Best Toys of the year by Informal Education Products, and a recipient of a Seal of Excellence from Creative Child Magazine.

Football: Complete with pump; Ages 6 and up, \$19.99 MSRP

Recipient of the “Preferred Choice” Award by Creative Child Magazine

Janlynn will be exhibiting at the New York City Toy Fair at booth #5233. Please contact Tom Lonergan to set up an appointment.

About The Janlynn Corporation

For over 33 years, Janlynn has been unleashing creativity to the jewelry, needlecraft, quilting, rubber stamp, and kids activity industries through relationships with a myriad of top designers. For a look at our full range of product offerings, visit our [website](#).

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